

List of Emerald Marketing Collection Journals :

URL – <http://www.emeraldinsight.com>

1. Arts Marketing: An International Journal
2. Asia Pacific Journal of Marketing and Logistics
3. Corporate Communications: An International Journal
4. European Journal of Marketing
5. International Journal of Bank Marketing For the Financial Sector
6. International Journal of Pharmaceutical and Healthcare Marketing
7. International Marketing Review
8. Journal of Business & Industrial Marketing
9. Journal of Communication Management
10. Journal of Consumer Marketing
11. Journal of Fashion Marketing and Management: An International Journal
12. Journal of Historical Research in Marketing
13. Journal of Islamic Marketing
14. Journal of Product & Brand Management Featuring Pricing Strategy & Practise
15. Journal of Research in Marketing and Entrepreneurship
16. Journal of Research in Interactive Marketing
17. Journal of Services Marketing
18. Journal of Social Marketing
19. Marketing Intelligence & Planning
20. Qualitative Market Research: An International Journal
21. Young Consumers