



Undergraduate Admissions (2026-27) University of Allahabad

Notice: Admission to Five-Year Integrated Programme in Management (BBA & MBA) **(Academic Session 2026-2027)**

August 12, 2026

Dear Candidates,

We are pleased to announce the seat allotment/counselling process for the **Five-Year Integrated Programme in Management (BBA & MBA)** at the University of Allahabad for the academic session 2026-27. The admissions will be conducted through the Combined Undergraduate Entrance Test (CUET-UG-2026) only for the registered students.

- For the computation of merit, the CUET-UG-2026 scores of a **Language (Hindi or English)**, one **domain subject (Accountancy / Book Keeping, Agriculture, Anthropology, Biology/ Biological Studies/ Biotechnology /Biochemistry, Business Studies, Chemistry, Environmental Studies, Computer Science / Informatics Practices, Economics / Business Economics, Fine Arts, Geography / Geology, History, Home Science, Knowledge Tradition-Practices India, Mass Media / Mass Communication, Core Mathematics / Applied Mathematics, Performing Arts - (Dance, Drama and Music), Physical Education, Physics, Political Science, Psychology, Sanskrit, Sociology)** and General Aptitude Test have been considered.
- If a candidate has not appeared in any of the above tests, zero (0) marks has been awarded for the concerned test only.
- Based on the CUET-UG-2026 computed marks, the candidates will be allotted a seat during Online Counselling.
- If a seat has been allotted, candidates must submit the admission fee within the timeframe mentioned below to secure their admission.
- Admission shall be on the basis of computed marks as per the subject/domain requirement(s) of the specific programme and availability of seats.

The candidates are advised to check their student portal on the Samarth portal of the University of Allahabad website (<https://alldunivcuetsamarth.edu.in/index.php>) for seat allocation.

The **14th Cut-off Marks** are as per the table below:

Sl. No.	Social Category	CUET-UG 2026 marks	Fee Deposit Window	
			Start Date and Time	End Date and Time
1.	EWS	445.6 – 450.6	12 th August 2026 02:30 PM to 13 th August 2026 02:30 PM	
2.	OBC	423.4 – 423.7		
3.	ST	283 - 286		

Note: Admission shall be strictly on the basis of merit and subject to the availability of seats.

Coordinator

Five-Year Integrated Programme in Management (BBA & MBA) Admissions

University of Allahabad