The News Editor
Dainik Jagran/Aaj/Amar Ujala/Hindustan/N.I.P./Times of India.
Prayagraj

No: 2570 Dated:11-12-25

Dear Sir,

I shall be obliged if you kindly publish the following in the next issue of your esteemed daily, free of charge as a piece of news item:

"The Ph.D. Online/Offline Viva-Voce of Mr. Sumit Sharma (CMP) will be held on 12.12.2025 at 11:30 AM in the Department of Commerce, UoA. Prayagraj.

Prayagraj.
Dated:

Assistant Registrar
Research Section
Assistant Registrar
Research Section
University of Allehebed

UNIVERSITY OF ALLAHABAD

No:-Dated:-

## NOTICE

Online/Offline Viva-Voce of Mr. Sumit Sharma (CMP), candidate for the Ph.D. Degree of the University on the subject of his/her thesis titled as entitled "EFFICACY OF GREEN MARKETING STRATEGIES ON CONSUMER DURABLES (AN EMPIRICAL STUDY OF SELECT DISTRICTS OF U.P. "will be held on 12.12.2025 at 11:30 AM in the Department of Commerce, UoA. Prayagraj. The examination will be conducted by Prof. N.K. Jha, Faculty of Commerce, Patna University and Dr. Anjani Kumar (CMP), Department of Commerce, University of Allahabad.

Members of the Academic Council are invited to attend but no T.A. /D.A. will be paid.

## Copy forwarded for information to:

- 1. Mr. Sumit Sharma (CMP), Research Scholar, Department of Commerce, UoA, Prayagraj.
- 2. Prof. N.K. Jha, Faculty of Commerce, Patna University
- 3. Dr. Anjani Kumar (CMP), Department of Commerce, University of Allahabad, Prayagraj-211002.
- 4. The Dean/Director, Faculty of Science / Arts / Commerce / Law / IIDS / IPS, GBPSSI, UoA
- 5. Concerned Head/Coordinator, UoA
- 6. The Finance officer, UoA
- 7. The Librarian of UoA.
- 8. The P.R.O, UoA.
- 9. The Secretary to the Vice-Chancellor, UoA.
- 10. The Controller of Examination, UoA.
- 11. The Security officer, UoA.
- 12. In-charge Record Section, UoA.
- 13. In-charge Research Section, UoA.
- 14. ICT cell, UoA.Prayagraj for necessary arrangement.

Note: Previous letter No.2522 dated 10.12.2025 treated as cancelled.

Assistant Registrar Research Section

Assistant Registrar Research Section University of Allahabad