

## **SkillsBuild Write Up**

University of Allahabad is proud to partner with CSRBOX for IBM SkillsBuild, a multimodal digital skilling platform developed by IBM to help learners find their way to their dream careers. SkillsBuild is a CSR (Corporate Social Responsibility) Initiative of IBM which focuses on skill development & livelihood. It focuses on developing industry relevant skill development in students and jobseekers above the age of 18 years. The Learning Activities (Courses) on SkillsBuild focuses on three types of skill development:

**Essential Skills:** Essential skills represent the industry knowledge and modern ways of working that professional need to be successful in a digital innovation economy.

**Professional Skills:** Professional skills give an understanding of key skills for professional success and core soft skills needed in the today's workforce.

**Job Readiness Skills:** Job Readiness skills make's sure you are knowledgeable about preparing for a new job and succeeding in the workplace.

Learners also have an opportunity to showcase their learning by earning IBM certified badges which can be shared on LinkedIn and with potential employers. Not just that, but the platform also provides opportunities for personalised coaching from IBM certified mentors on different career pathways.

SkillsBuild is a global endeavour with presence in all six continents. The community of learners is vast and stretches across disciplines, nationalities and careers. It also gives learners the chance to interact with platform users globally and participate in shared learning activities.

The SkillsBuild learner base in India is 80,000+ and constantly growing. The aim is to work towards the #SkillIndia mission by providing the youth of India, career pathways in high demand industries.

CSRBOX is proud to be associated with Allahabad University in this endeavour and is looking forward to a fruitful and collaborative journey towards skilling.

### **SkillsBuild social media write up:**

University of Allahabad is proud to partner with CSRBOX for IBM SkillsBuild. SkillsBuild is a multimodal digital learning interface developed by IBM to help Skill the youth of tomorrow. SkillsBuild aims to help job seekers learn essential skills, job readiness skills and professional skills as a pathway to their dream careers. It offers e-courses, badges, personalized learning recommendations & coaching opportunities to help you reach your true potential.

Head to SkillsBuild.org to explore what SkillsBuild has to offer!

[#skills4newindia](#) [#onlinelearning](#) [#skillsbuild](#) [#skills4all](#) [#futureskill](#) [#IBMSkillsBuild](#)

